

Creativity & wellbeing - key actions 2022

- Creativity & wellbeing week May 2022
- Delivered strategic workshops
- Formed Creativity & wellbeing task group
- Co-produced a Plan on page and action plan
- Focused workshop end Jan - organisational and skills development



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Creative Health Plan on a Page

Our Vision: Living a fuller, healthier life through creativity.

Culture change

Connection

Learning

Co-production

Objectives

Community led approach to culture and creativity focused on addressing inequalities.

Commission sustainable, creative programmes to improve health and wellbeing.

Ensure frontline services can access creativity and wellbeing skills training and development.

Establish connections between culture & creative activities and health and wellbeing.

Outcomes

Balanced offer to help reduce inequalities in Creative and Wellbeing experience.

More equitable funding for commissioning targeted services and programmes.

More engagement and increased uptake in creative activity.

Better physical and mental wellbeing among residents engaged in creative activity.

Stronger links between creative activity and health pathways.

Next steps

- Creativity & wellbeing week 2023 (provisional date 15 -20th May)
- Planning a series of workshops - life course / lived experience
- Cultural Strategy – gain approvals for the citizen led approach
- CHWA - recruit Creative Health connector (part-time Barnsley)
- CHWA National conference hosted in Barnsley – Autumn 23



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Recommendations for HWBB

- Note the contents of the update
- Promote key messages via existing organisation channels
- Endorse the next phase of delivery for Barnsley's Creativity & Wellbeing programme